



PARENT HANDBOOK

01/2025

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Motivation

With the Heinsch House, we redefine work-life balance for new parents, especially new moms, by providing not only the setup to be physically close to your child while also being able to focus on your career, but also by providing the platform to connect with other women who are in the same season of life. Mental health is important. Our concept allows our members to thrive both personally and professionally - no mom-guilt, no isolation, no missing out on career opportunities. They say it takes a village to raise a child. With the Heinsch House, we bring the village to the city.

Having a family in the U.S. is a private affair. The U.S. government has not yet recognized the importance of guaranteed paid parental leave hence, mothers return to their full-time job within months or sometimes even weeks after giving birth and miss out on important bonding time with their child. Or, on the other side, women leave the workforce because they don't want to be away from their baby or because they can't afford daycare. Instead of having to decide between family or career, we offer a solution where you can have it all.

With our Senior Volunteering Program, we connect communities and bring generations together who would otherwise have minimal interferences in our daily lives. Especially in the city, young parents are often on their own without having their extended family around. Let's think out of the box and create the 'grandparenting' experience through childcare volunteering for seniors.

Finally, remote work and flexible work schedules are not only en vogue but incredibly impactful when it comes to improving work life balance. We are all for it and have designed inviting coworking spaces to get work done separate from the daily distractions of home and the office.

Our vision is that this concept will become the new norm for working moms. That there will be a mindset shift in our society where it is no longer either or - either family or career - but where it is understood that we can have it all.

Selina Wiggins

Founder and Mom

General Operation

We offer 4 Hour Slots Monday through Friday from 8.30am to 12.30pm and Tuesdays and Thursdays 1.30pm to 5.30pm.

Booking Options

Single Drop-In	75\$
12 Slot Package	695\$
Monthly Membership	915\$
Coworking Only	20\$

For every sibling we charge 50\$ in addition.

Bookings can be made online through our website www.heinschhouse.com up to two (2) months in advance on a first come, first served basis. Monthly Members have a guaranteed spot and are not required to book individual slots.

Cancellation Policy

Bookings can be rescheduled or cancelled up to 24 hours prior to your appointment time. Please note that cancellations within 24 hours of your appointment are subject to a cancellation fee of the full rate.

Health Policies

We do our best to provide a safe environment both for you and your child. In case you or your child gets sick, we ask you to reschedule your booking within our 24 hours policy in order to protect the health of our children and their families. Should you or your child develop symptoms of sickness while at the Heinsch House, we will ask you to pick up your child immediately.

As part of the enrolment form, we will ask you if your child has any allergies or medical conditions and to keep us updated on your child's health status.

Flexibility

You can come and leave any time during your booked 4 hour slot. You do not have to be there at 8.30am respective 1.30pm or stay the whole 4h if it doesn't fit your schedule. We are all about flexibility and want to offer a concept that fits your family's routine.

Coworking Space

Our coworking spaces provide an inviting environment where you can focus on your work separate from all the distractions of home and the office. There are two open office spaces, one private office room, an outdoor work station, amenities such as high-speed internet, printer, and office equipment, as well as bottomless coffee. We also have a lounge area and a free library.

Childcare

Model and Montessori Philosophy

At the Heinsch House Kids Zone, your child is part of a mixed group with a maximum of 10 children, ranging in age between 0 and 5 years old, with a staff to child ratio of 1:5. All our caregivers are Montessori Certified.

We offer different play areas where the children can choose what they would like to explore and what they want to spend their time on and with whom. These areas are: a play gym, a play kitchen with baking and cooking equipment, a cozy relaxation and reading nook, an arts and crafts corner with materials to explore textures and colors, a seating area for games such as memory, puzzles etc., a snack area, and a large open play area with space to be creative with lego duplo, building blocks, building a train track, experiment with instruments or explore our other materials that spark curiosity and discovery. Following the Montessori philosophy, we generally focus on materials that are made of natural resources that challenge your child's cognitive and motoric skills and refrain from battery-operated toys.

In addition, we add or switch out materials based on the season or special themes to allow for fun learning experiences that address our different senses and relate to our environment.

We emphasize free play and provide space for your child to take initiative and live out their own ideas and strengths. By letting the children take the lead, we encourage curiosity, independence, and creative problem-solving while learning from and respecting each other as part of one group. When children choose their tasks and shape their experiences themselves, these moments become sustainable learning processes where even the smallest success can be a huge motivator to keep wanting to learn new things. The children will gain confidence in their own abilities, learn that sometimes it can take time and patience to get the result we aim for, and they will develop an optimistic mindset towards new challenges. We, as caregivers, see our role as a guiding anchor who accompany your children during their learning journey. We stress observation over intervention and offering support over doing the task for the child.

What is Montessori?

At the Heinsch House, we follow the Montessori pedagogy which is a pedagogy that is focused on each child's individuality and the ideal learning environment for it to thrive in. Dr. Maria Montessori (1870-1952) was an Italian anthropologist, psychologist, and pediatrician. It was her life's work to develop this pedagogy, which is now, more than 100 years later, practiced worldwide. Although Maria Montessori developed numerous materials and models how to implement her pedagogy, it is important to keep in mind that it is not clearly defined what 'Montessori' is and what not as it is more a *mindset* of how we see our children, our role as adults as we accompany them growing up and how to enable them to become the persons they already are.

Some of the core Montessori principles are:

- ❖ *Help me to do it myself* – Montessori education emphasizes the importance of fostering a child's self-confidence and belief in their own abilities.
- ❖ *Environment* – The environment is designed to promote independence and self-directed learning, allowing children to make choices and engage in activities that match their individual interests and developmental needs. This allows children to explore and learn at their own pace while fostering their natural curiosity and love for learning.
- ❖ *Heterogenous Groups* – While Montessori education stresses independent learning, it also recognizes the value of collaboration and teamwork. Children work in heterogeneous groups, which means they interact with peers of different ages and abilities. This arrangement promotes social skills such as respect, fairness, responsibility, and empathy.
- ❖ *Educators* – While allowing the child to take the lead, caregivers serve as guiding anchors and role models, supporting children as they navigate their learning journey. Through carefully chosen tasks and materials, our educators provide opportunities for children to experience success in their learning, which boosts their self-esteem and motivates them to continue exploring and challenging themselves.

What to bring?

Please provide your child with the following and LABEL all items:

Their own backpack with

- bottle / sippy cup with water
- snack (pre-portioned) in snack box
- extra set of clothes

Please do not leave your (adult) diaper bag in the Kids Zone.

We provide:

Diapers and wipes.

Please let us know should you prefer to bring your own diapers and wipes.

Naps

There are no scheduled nap times. However, we do offer different options where your child can nap if needed. Please talk to our staff about your preferences and routines so we can best meet your child's needs.

Adjustment Period

Adjusting to a new environment and being away from their primary caretaker(s) is a big challenge for your child. Every child is different when it comes to settling in based on their personality, previous experiences, and other factors. We want to make sure your stay at the Heinsch House is as comfortable as possible for both you and your child. This is why we encourage you to allow your child to take the time and to provide the support he or she needs to settle in. This includes encouragement to form a connection with the caregiver team and to help your child understand that he/she is in a safe environment.

In practice, that means that upon arrival you, as the parent, stay in the Kids Zone with your child. We recommend you are present but passive, meaning you don't follow your child, but you are within reach so that your child knows there is a safe haven. The caregiver will carefully attempt through offering playtime to connect with the child. Once your child feels comfortable, you may say 'bye' to him/her and leave to the adjacent office rooms. It is okay if your child starts crying, however, the caregiver should be able to soothe him/her within a reasonable time. Should your child not calm down, he/she might not be ready yet and we recommend you come back until he/she feels at ease.

The process of settling in can take time and varies from child to child. The time your child needs to settle in and feel comfortable will decrease with every time you come to the Heinsch House.

We give the option that 'caretaking routines' such as diaper changes and feedings are still being performed by the parent until the child feels fully comfortable. Also, if your child needs to take a nap, it can be helpful if you are present for the first times to provide your child with comfort and give our caregivers the chance to learn your nap routine. Please let us know your preference.

Parent on-site

Our Kids Zone is adjacent to the coworking space which allows you to always be within reach of your child. This comes with several benefits such as “gentle weaning” when separating from your child (see section ‘Adjustment Period’ above), no compromising on important bonding time during nursing, no pumping necessary, you can join for playtime if you need a break or miss your little one, and lastly but also important, you will save valuable time in traffic.

Senior Volunteering

At the Heinsch House, we offer senior citizens the opportunity to volunteer at our childcare program. Our trained childcare staff works together with senior volunteers so they can engage in activities such as storytelling, arts and crafts, music, gardening, or playtime.

By providing a multi-generational environment, we aim to enable mutual learning experiences between seniors and children. This “grandparenting” concept fosters meaningful relationships and cultivates a sense of community and inclusivity. By engaging with the older generation, our children enjoy comfort, care and wisdom and develop social skills such as empathy, respect, and consideration for others' needs and perspectives. Seniors can experience a renewed sense of purpose and maintain a sense of vitality and connection to the younger generation.

A Comprehensive Background Check is required of every volunteer.

Additional Information

Events

Throughout the year, we host events around motherhood, child development, career, community, mental health, fitness, and other topics. Upcoming events will be announced at the Heinsch House, our Instagram account @heinsch_house and via email.

Are Dads Allowed?

Everyone is welcome! The idea is to make having a professional career and being a present parent easier, both for moms and dads. Since in most families usually women take on the caregiver role, our focus are women. Please note, parents are welcome to share their Membership / 12 Slot Package (one parent + child at a time).

Photo Release

As part of our Enrolment Form, we will ask for your consent to publish in print, electronic or video format images taken or recorded at the Heinsch House. Please be aware that we will never share any personal data of you or your child and we try to avoid displaying children's faces.

Location and Parking

We are located on 457 Flat Shoals Ave SE, Suite 1, Atlanta, GA 30316. There is ample free street parking as well as a free public parking lot behind the adjacent animal clinic.

Holidays

We are closed on public holidays as well as December 22 – 26, 2025.